

IN THIS ISSUE

District Conference	1
Agenda and Registration	2
Business Meeting & Sponsorship	4
Club Growth Highlights	6
Program Quality Highlights	7
From Dave's Desk	8
District Realignment	9
Candidate Statements	10
D101 Team and Shoutouts	12

SAIL TO SUCCESS

We have had a great year so far in District 101, with many success stories and accomplishments to share. There's so much more to do at our District Annual Conference!

Date: May 19, 2018

Location: Embassy Suites Monterey Bay Hotel

Address: [1441 Canyon Del Rey Blvd, Seaside, CA](#)

[REGISTER NOW!](#)



KEYNOTE SPEECH

**THE POWER OF RESILIENCY:
HOW CHANGE HAPPENS AND SUCCESS IS ACHIEVED**
Johnny Campbell, DTM, AS

To be successful in today's world requires us to have knowledge and skill; however, knowledge and skill alone does not guarantee success. The goals we want to achieve and the success we want to have is determined by our Resiliency. In this program, you will learn how to use the principles of resiliency to Achieve More Success, More Money, or More Happiness in your Life - Today.

AGENDA

- 7:30 AM** Sign-in, Breakfast
8:20 AM Opening Ceremony
8:45 AM **Tall Tales Speech Contest**
10:05 AM **Keynote Address by Johnny Campbell**
11:30 AM Educational Sessions
12:30 PM Luncheon and
Hall of Fame Recognition
2:30 PM District Business Meeting and
Parallel Educational Sessions
4:45 PM **International Speech Contest**
6:15 PM Conference Adjourns
Opportunity Drawing Winners posted
6:30 PM Evening Reception
8:00 PM Reception Program Adjourns

PRICING

Main Saturday Program
\$100 until April 30 – \$110 after April 30

All-Day Saturday Program
\$110 until April 30 – \$130 after April 30

Full Conference (+ Sunday Morning)
\$120 until April 30 – \$150 after April 30

REGISTER TODAY!

EDUCATIONAL SESSIONS

THEY'RE DRIVING ME CRAZY: STRATEGIES FOR DEALING WITH DIFFICULT PEOPLE IN THE WORKPLACE AND IN LIFE

Johnny Campbell, DTM, AS

Difficult people are everywhere. They affect our productivity at work and our happiness at home. In this program, we will discuss various conflict management techniques for dealing with difficult people and methods for strengthening workplace relationships and team collaboration when dealing with difficult situations.

RESPONDING TO CRITICISM

Arnie Buss, DTM

Do you find yourself in conflict with others – Friends? Family? Coworkers? Do you struggle at times to resolve those conflicts? This presentation focuses on specific ways that you can break through difficult communications with a simple, yet powerful approach to listening empathetically. Listening effectively can transform any conflict into an opportunity for constructive resolution to a problem, a deepening of understanding and empathy, and ultimately an improvement to the relationship itself.

FROM PAGE TO STAGE

Alliee DeArmond, DTM

How do you transform a written story or article into something that works in the speaking arena? Often people write speeches unaware of the shifting dynamics between writing to be read, and speaking to be seen and heard. In this workshop you will use a six-step process to reshape a 5-sentence story into a speech. You will gain insight into story structure and will develop tools for enhancing every type of presentation.

EVENING RECEPTION WITH JOHNNY CAMPBELL

MEMBERSHIP MARKETING BLUEPRINT: HOW TO GROW YOUR CLUB AND TURN GUESTS INTO MEMBERS

As a *Club President, VP of Marketing or VP of Membership*, you know that membership growth is critical to a club's overall success. Clubs thrive or fail based on how good they are at keeping members and turning guests into members. In this program, we will discuss how you can grow your club through strategic marketing that attracts more guests and turns guests into new members.



BREAKFAST WITH JOHNNY CAMPBELL

Sunday May 20, 8:30 - 11:00 AM

WIN THE CROWD: THE INSIDER'S GUIDE FOR CREATING AND DELIVERING WINNING PRESENTATIONS

At some point in everyone's life, we've heard a speaker or performer who captured our attention from the moment they took the stage or appeared on the screen. In this instructive and revealing program, you will learn how the masters of the platform and big screen Win-the-Crowd and how you can use those same strategies, techniques and tactics to connect and captivate your audiences.

OPPORTUNITY DRAWINGS

BOOK STORE

PR TABLE

NETWORKING

TALL TALES AND
INTERNATIONAL SPEECH CONTESTS



SECURE YOUR HOTEL ROOM SOON!

Special rates expire April 30th!

Embassy Suites offers discount rates for Conference attendees. Mention "**TMA**" when you book your room with the hotel before **April 30th** to receive the conference rate.

REGISTER TODAY!

ATTENDING THE BUSINESS MEETING IS FREE!



Club Presidents and Vice Presidents of Education (or their proxies) and District leaders get a vote.

Please arrive by 2:00 PM to check in at the Credentials desk and pick up your ballots.

Print the proxy form in this newsletter or [download it HERE](#) to send a proxy in place of your Club President or VPE.

No registration is required to attend business meeting (no refreshments included).

SPONSORSHIP AND ADVERTISING

Do you have a Business or Organization that you would like to showcase?

Would you like to advertise your products or services?

Do you want to promote your club or recognize member achievements?

Toastmasters District 101 spans an area from Mountain View to Monterey and has over 3,500 members in 149 clubs. Sponsoring our conference gives you an opportunity to increase visibility of your **brand, products and services.**

We can offer Platinum, Gold, Silver, or Bronze sponsorship packages for your company or business. Sponsorship includes Banner and Signage, Advertising in the Program, Conference tickets, and placement of YOUR LOGO and website LINK on the [D101TM website](#).

You can also get a business card size to full page advertising in the conference program. Options vary from \$30 (business card size ad) to \$300 (full page ad)!

If your company or business sponsors YOUR TOASTMASTERS CLUB, ask them to consider sponsoring the conference or placing an ad for your club or business! Not only does conference sponsorship improve your brand visibility, it also shows your commitment to communication and leadership development and your support for our non-profit organization. Your contribution is tax deductible.

More information at <http://d101tm.org/conference-sponsorship>.

For Sponsorships and Ads, contact Dave Spence at dd@d101tm.org.



DISTRICT 101 | TOASTMASTERS
2018 ANNUAL CONFERENCE | MAY 19 & 20

EMBASSY SUITES HOTEL | MONTEREY



VOTING PROCEDURES & PROXY INSTRUCTIONS

At the upcoming District Conference, District Council members will vote on District Business.

District Council members include:

<ul style="list-style-type: none"> ❖ Each Toastmasters club in District 101 in good standing at the time of the District Council meeting: <ul style="list-style-type: none"> ✓ <i>Presidents</i> ✓ <i>Vice Presidents of Education</i> <ol style="list-style-type: none"> 1. Each club President and Vice President of Education in attendance is entitled to one vote. 2. If either or both officers cannot attend, they may designate, in writing, an active member of their club to act as a proxy. 3. If one of these officers is not in attendance and has not designated another club member as a proxy, the officer or proxy in attendance shall be deemed to hold the proxy of the other and may, therefore, cast two votes for the club. 4. No member may cast more than two club votes, even if he or she is a member of two or more clubs. 5. The proxy holder must present the proxy assignment to the Credentials desk in paper form (i.e. print out an e-mail) or on their electronic device and it must include the signed or typed name of the club officer making the assignment. 	<ul style="list-style-type: none"> ❖ Current District 101 Executive Committee members: <ul style="list-style-type: none"> ✓ District Director ✓ Program Quality Director ✓ Club Growth Director ✓ Public Relations Manager ✓ Immediate Past District Director ✓ Division Directors ✓ Area Directors ✓ District Administration Manager ✓ District Finance Manager <ol style="list-style-type: none"> 1. Each District officer is entitled to one vote, which must be cast in person. 2. Proxies are not accepted for District Officers. 3. A District Officer may also hold up to two club votes (as described in the left column), therefore a District Officer may cast a total of three votes.
---	--

Check in by 2:00 PM on May 19th, 2018 at the Credentials Desk

Address: Embassy Suites Hotel, 1441 Canyon Del Rey Blvd, Seaside, CA 93955

All club Presidents, Vice Presidents of Education, proxy-holders, and District Officers:

- Check in at the Credentials Desk and sign for your ballots by 2:00 PM, at least 30 minutes before the Business Meeting starts.

All Toastmasters who are planning to attend the Conference:

- If neither your club President nor Vice President of Education is attending, ask them to complete the proxy form for you or another club member who will be attending.



Toastmasters International – District 101

Club Name: _____

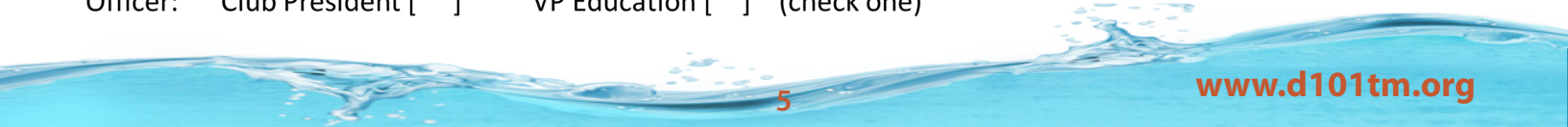
Annual Conference, 2018 District Council Meeting Proxy

Club Number: _____

I hereby appoint _____ to vote as my proxy during the District Council Meeting.

Signed: _____

Officer: Club President [] VP Education [] (check one)



CLUB GROWTH HIGHLIGHTS

Pavan Datla, Club Growth Director

As a District, our Mission is to build new clubs and support all clubs in achieving excellence. Toastmasters throughout District 101 are helping others improve their communication and leadership skills by starting new clubs and adding members. It has been wonderful to witness an active participation of clubs in various district initiatives.

New Clubs

A warm welcome to **Palo Alto Networks Toastmasters, Toastmasters of Waymo, Summit Toastmasters, Panthers Toastmasters** and **Interconnected Toastmasters** into the District 101 Toastmasters family!

Huge Congratulations to **Marc Miller** for participating in the Bona fide Best program by chartering Interconnected Toastmasters.

We have two new and exciting programs this year -- "[A Club for A Club](#)" and "[Bona fide Best](#)". An individual member or a group of members can help charter a club and receive up to \$101 in District Credit + free entry for the participating members to the Sunday Breakfast Session at the Conference + much more.

Thanks to Demo Team members David Benjamin, Parthiv Doshi, Ravi Ganesan, Anna Garcia, Lakshmi Jagannathan, Christine Mamuad, Mehrnaz Mehr, Bina Mehta, Hedi Moalla, Atul Nayak, Mythili Prabhu, Dave Spence, Sunitha Subramanian and Sriraj Vaidyanathan for ensuring that these new clubs "hit the ground running." If you are interested in being a part of the New Club Demo team, [email](#) to let us know!

Do you work at Netflix, Nokia, Avaya, Huawei or Samsung San Jose? Do you have connections with city colleges such as San Jose City College, Mission College, Foothill College or De Anza? Maybe you're interested in a Leadership club in Santa Cruz/Monterey area? Share your Toastmasters experiences with others by helping to start a New Club. [Submit your Idea](#) for a New Club Lead for a chance to win a Special Gift Bag!

March Madness and New Year's Challenge

Congratulations to the 40 clubs that earned either \$50 (MAD) or \$75 (CRAZY) or \$101 (BONKERS) as part of [March Madness](#) and to the 45 clubs that won the [New Year's Challenge](#). By renewing the members early and adding new members, these clubs have ensured continued strength and high energy in the clubs.

Mentor a Club

Do you want to develop Leadership and Management qualities while sharing your expertise with new Toastmasters? Say hello to our [Club Mentors](#) - Karen Burley, Janet Hebert, Peggy McGrath, Mythili Prabhu, John Reed, Karthik Sadanand, Sunitha Subramanian and Janet Tsai.

Coach a Club

Do you like an Exciting Adventure helping others reach their potential? Do you want to work with clubs that have 12 or fewer members to help them become Distinguished? Meet our [Club Coaches](#) - Ken Braly, Monique Fountain, Esmeraldo Manubay, Sravasti Nair and Jeff Sedayao.

Club Ambassador Program

Do you want to be an Explorer? Do you want to bring new ideas to the table and rejuvenate your club? Become an [Ambassador](#) like David Benjamin, Gergana Angelova, Hla Min and many more, and qualify for a Free Ticket to the Sunday Breakfast session at the District Conference and more.



New Club Growth Incentives

Stay tuned for some exciting club growth recognition programs that will be announced soon. Check the [District Programs webpage](#) for more details.

PROGRAM QUALITY HIGHLIGHTS

Françoise Muller, Program Quality Director

Embark on a journey and [Sail to Success!](#)

In the various projects we encounter in our Toastmasters Paths or manuals, we find guidance that leads us to get better. The members of [District 101](#) are surely motivated by self-improvement as you will see in these highlights. There are countless examples of members who have fully *Experienced the Value* of Toastmasters and have been aiming high all year long.

Pathways

District 101 launched Pathways in September 2017. Since then, a number of members have adopted this new educational program with great benefits. You can see some remarks and useful tips on the page dedicated to [Pathways](#) on the [District website](#).

Educational Awards

As of April 15, 2018, we have seen 224 Communication awards, 147 Leadership awards and an impressive 58 Pathways Levels submitted. After launching [Pathways](#) only seven months ago, it is a delight to see so many members already benefiting from this program. In addition, 11 members completed their DTM award in the traditional program.

18 members reached the Triple Crown status. They have completed at least 3 educational goals since July 1. Will you be joining them? Find the full list of members and awards at <http://d101tm.org/educational-awards>.

Distinguished Clubs

For every club, it is a wonderful accomplishment to be recognized as a Distinguished Club. As of April 1, the clubs of District 101 have filed a total of 626 DCP goals, and 3 clubs have reached all 10 DCP goals! Clubs that reached at least 9 DCP goals before April 15 joined District 101's [President's Club](#) and earned \$101 in District Credit. [Click here](#) to see if your club is among them.

GREAT Events

We've had 8 **free** [GREAT Events](#) since June. **Train the Trainer** sessions were offered in Santa Clara and Aptos. Participants learned how to facilitate discussions and could apply what they learned as a COT Trainer. **Pathways** went over the benefits of this educational program. We learned how to **craft a Tall Tale** with unbelievable elements. In **Start a New Club**, we worked on how to pitch an idea. An upcoming session on **District Leadership** roles is planned for May 2018. View the full list of [GREAT Events here](#) and join us!

Lucky 7 & Magnificent 7

Thank you to our club officers who attended training and shared their experiences with other club members. 93 clubs (62%) had 4 or more officers trained during the Dec-Feb training cycle. 32 had all 7 officers trained, becoming [Lucky 7 or Magnificent 7](#) clubs and earning them District Credit.



Toastmasters Leadership Institute and Club Officer Training

The [TLI at Synopsys](#) this past January was a moment to reflect on our impact on others. Besides the Club Officer Training (COT), we had educational sessions on **mentoring, club membership building, Pathways, storytelling, change management** and **threshold to success**. Our inspiring facilitators energized the attendees as they surely *Experienced the Value* of their Toastmasters membership. Thank you to the volunteers who chaired the various committees to make this event run smoothly. Mark your calendar and join us at the upcoming TLI at the Biltmore Hotel in Santa Clara on July 14, 2018.

9 additional COT sessions were offered, where officers learned more about their responsibilities and shared their successes. A 7-in-1 session especially designed for the most experienced club leaders was held where everyone could learn the impact that all officers have on their club when they work together.

FROM DAVE'S DESK

Dave Spence, District Director



We have just over 70 days of the Toastmasters year left! I trust this has already been a year when we've all *Experienced the Value* of our Toastmasters membership. For the remainder of the year, *plan* for success--let's each set some goals and make a plan--a plan to finish this Toastmasters year as more confident leaders and communicators. Complete that communications manual, organize a membership drive in your club, mentor a new member--get involved. When we get involved and help others *Experience the Value* of Toastmasters, we discover that we've *Experienced the Value* too.

And what about the future? The future brings even more opportunities to develop and grow, so let's consider how we might get more involved. The more we do, the more opportunities we have to develop leadership and communication skills that are directly transferable to our everyday lives. We'll soon be electing new club officers--consider serving your club and developing those skills. Join the Club Growth Team by starting a new club, or by encouraging the members of an existing club to add members and become Distinguished. Are you ready to take on a [District Leadership](#) role? If so, check out our [website](#) for more information and submit your nomination. These are just some of the opportunities we have to develop and hone those transferable skills.

Our annual conference is just around the corner. So join us on May 19-20 in Monterey as we [Sail to Success](#) with keynote speaker [Johnny Campbell, DTM, AS](#). Hear his keynote: *The Power of Resiliency: How Change Happens and Success is Achieved*. Stay for the evening reception and get to know Johnny in a more relaxed and informal setting, and hear what he has to say about *How to Grow Your Club and Turn Guests into Members*. Come back on Sunday morning for another informal session entitled *Win the Crowd: The Insider's Guide for Creating and Delivering Winning Presentations*. There'll be other educational sessions too, including one by Johnny on dealing with difficult people(!).

And that's just the start: support our Division champions as they compete with the best of the best in the **Tall Tales and International Speech Contests**. Celebrate our achievements together as we recognize members and clubs during the **Hall of Fame!** Participate in the **District business meeting** and vote on important District business, including alignment of clubs and the election of our District leaders for the new year. And there'll be lots of opportunities for us to network with fellow Toastmasters from Mountain View to Monterey and beyond.

"Luck [success] is what happens when preparation meets opportunity"--a quote attributed to Seneca. There are certainly many opportunities in our District to get involved. We all have the opportunity to finish this Toastmasters year and be proud of what we've achieved. Let's *plan* to use the remaining 70 days to make this a year that we'll remember, and encourage and support those around us to do the same. With a little preparation all our hard work up to this point will be rewarded, and the seas will seem smooth as we [Sail to Success!](#)

Dave

Dave Spence, DTM
District 101 Director



DISTRICT REALIGNMENT

District 101 Proposal for 2018-2019

Realignment Chair

Katherine Pratt, DTM, PDG

Realignment Team

Christine Mamuad, DTM, and Aditya Thakkar

Every year, Districts are required by Toastmasters International to review the distribution of its clubs within areas and divisions. Currently our District has 149 clubs distributed amongst 32 areas with four-to-six clubs per area and 6 divisions with five or six areas per division.

Each year, we charter a number of new clubs, some clubs stop meeting and suspend, and some clubs move to new locations within the District. We review the location and the strength of our clubs and with this information, area and division boundaries may change as clubs are moved to balance and strengthen each area and division. This process is known as alignment.

The Alignment team used the following criteria to determine the alignment for 2018-19:

- workload for Area Directors
- geographical locations of clubs
- meeting times of clubs
- a balance of aspiring and strong clubs within areas (an aspiring club is one working on building membership, educational and leadership growth and is below 20 members)

Proposals were generated and voted on by the District Executive Committee on March 17th, 2018. The outcome of that vote is presented here and will be offered for vote at the District Council meeting on May 19th during the Business Meeting at the Annual Conference.

It is important that your club's President, Vice President of Education or a proxy holder (see proxy article in this newsletter) be present at this meeting to vote on the final alignment plan for the District for the new Toastmasters year starting July 1, 2018. It is very important that your club is represented at the Business Meeting by one of the two above-mentioned officers or by the proxy holder from your club in order for the District to have a quorum at the Business Meeting. Either one of your officers or your proxy holder can cast both of your club's votes.

Please review the [proposed alignment](#) for the 2018-2019 year prior to the Business Meeting and discuss it with your Area or Division Director. A proposed map of District 101 alignment may be viewed [here](#).

Bear in mind that this is a snapshot of our District as of March 17th, 2018, and that some additional changes may be proposed as a result of the growth or loss of clubs between now and the May 19th Business Meeting.

CANDIDATE STATEMENTS



Françoise Muller, DTM

Candidate for **District Director**

What are your goals when you work on a speech, prepare for a role at an upcoming meeting, or are getting ready for an interview? I am sure you would want to do your best, just as I would.

Our journey with Toastmasters is not meant to stay within the club meetings. We are here to learn and polish skills to apply outside of Toastmasters – at work, home and our community.

My goal as District Director is to see each and every member discover the Toastmasters world beyond the club meeting, see others perform in a different environment, and spread their own wings when participating in such events.

By witnessing what can be done, we can all emulate those best practices and become better ourselves. That's what I have done so far, will continue to do, and what I would like all in District 101 to experience.

Candidate for **Program Quality Director**

"Experience the Value of Quality Club Meetings" – is the main reason we are all associated with Toastmasters. Whether we are in a club meeting or a club officer training or a contest or even a conference, the goal is to provide **Quality** experience and **Value** to the members and help them pursue their goals.

Throughout my Toastmasters leadership journey – be it as an Area Director or as a Division Director or as the Club Growth Director, I have been involved in various ground level activities pertaining to the District's educational and training programs. As part of the District Leadership team, I have always taken pride in serving our diverse members and clubs. I have always appreciated the conversations with fellow members and with fellow District officers alike, and the different perspectives that each one provides to address the various challenges at hand.

In the process, I believe I have bettered myself as a leader and became more self-confident. This has propelled me to advance my leadership journey and I am excited to take up the responsibility of Program Quality Director, wherein I envision to uphold the **Quality** experience and the **Value** that we offer to our members across the District.

I sincerely hope I will be able to make substantial contributions in this role and help the District in moving forward.



Pavan Datla, CC, ALB

Candidate for **Division B Director**

Four years ago, I joined my first Toastmasters club. I had a rather slow start. It took me six months to give my icebreaker, and three years to finish my first manual. Two years into my journey I started getting more involved with leadership positions at the club and District levels. I also became a club coach and successfully guided the club to achieve six DCP goals just a few months after I had started coaching. For the past year, I served in the Club Growth team as the Club Coach Director.

As the Division B Director for 2018-19, I plan to work closely with all Area Directors and Club leaders to achieve excellence. My objectives are to help club members grow personally and interpersonally, help struggling clubs increase and maintain their membership, make sure clubs achieve President's Distinguished status, and finally motivate all Division B members to perform roles at the Area, Division, and District Levels.



Hedi Moalla, CC, ALB



Sriraj Vaidyanathan, DTM

Candidate for **Division C Director**

Toastmasters has been a “Way of Life”. In the last four years, I have developed not just my communication and leadership skills, but also impactful traits like listening intently, conveying crisp messages within a stipulated time and giving constructive and courteous feedback. I have grown to unconsciously apply these in my day-to-day activities. Toastmasters has provided a stable and safe environment to practice these necessary soft skills. I had adequate space to try new projects, fail, get feedback, learn and repeat. It is quite the learning lab.

District 101 provides numerous opportunities to work towards our unique goals. These roles include organizing contests and conferences, leadership, technical and administrative District positions, mentoring and training options outside the club. More involvement promises more value.

As Division Director, I will work with my Area Directors to widen awareness of this value and provide support to grow and strengthen the clubs and members.

Candidate for **Division D Director**



Vaibhav Singh, CC

I consider Toastmasters as one of my blessings, a belief stemming from the numerous little experience I had with my mentors, fellow leaders and members, through my journey making mistakes as a leader and a communicator, and learning from those mistakes to be tiny bit better the next time.

Serving in any capacity, whether as a member helping another member, as a club officer, as an Area Director or any other role makes this experience more than just for myself. The greater the scope, the harder the challenge that accompanies it. The harder the challenge, the bigger the opportunity to make a difference. And it's this pursuit which motivates me to be nominee for the Division D Director role.

My vision for this role is to help Division D function as a collective, which is stronger and more connected than the individual parts. My mission is to work on improving interactions amongst the clubs, and by extension, amongst members in the entire division, leading to more inspirations and problem solving.

Candidate for **Division G Director**



Sriram Panyam, ACS, ALB

DISTINGUISHED TOASTMASTERS

Congratulations to the following members who have recently achieved their Distinguished Toastmaster Award. DTM is the highest level award that a Toastmaster can achieve and signifies the completion of both the communication and leadership tracks.

Lydia L. Lee, Next Step Toastmasters, Toasters R Us
Loan Thi Nguyen, Xilinx Xpressionists
Nirave Devendra Kadakia, LSI Speaks
Sung Youn Lee, Toastmasters Insiders
Terence T. Lung, Mandarin-English Toastmasters, Mountain View
Sriraj Vaidyanathan, Hot Buttered Toastmasters, Leadership 101, An Advanced Toastmasters Club



PUBLIC RELATIONS TEAM

Website Team

Webmaster: [David Singer](#)

Angie Le

Lydia Lee

Graphics

Ines Ben Cheikh

DISTRICT 101 LINKS



DISTRICT 101 LEADERSHIP TEAM

District Director: [Dave Spence](#), DTM

Program Quality Director: [Françoise Muller](#), DTM

Club Growth Director: [Pavan Datla](#), CC, ALB

Public Relations Manager: [Faye Yang](#), DTM

Finance Manager: [Tori Tramel](#)

Administration Manager: [Jessica Jones](#), ACB, ALB

Logistics Manager: [Hüseyin Karaarslan](#), CC

Parliamentarian: [Ravi Ganesan](#), DTM

Immediate Past District Director: [Mythili Prabhu](#), DTM