



## VP-Public Relations

### July

- Review and refresh any existing publicity kit for the media. If none exists, consider creating one.
- Begin to form a regular presence on at least one social networking site.

### August

- Ensure that the club's meeting location and time are listed correctly with World Headquarters.

### September

### October

### November

### December

### January

- Review and refresh any existing publicity kit for the media. If none exists, consider creating one.
- Begin to form a regular presence on at least one social networking site.

### February

- Ensure that the club's meeting location and time are listed correctly with World Headquarters.

### March

### April

### May

### June