



## **DISTRICT 101 2018-19 CONFERENCE DISTRICT COUNCIL MEETING MAY 18, 2019 - 2:30 PM**

### **AGENDA**

#### **Call to Order**

Reading of the District Mission – Administration Manager, Marc Miller, ACS, ALB  
Determination of Quorum – Past District Director, Mythili Prabhu, DTM, PDD

#### **Order of Business**

|   |     |
|---|-----|
| Adoption of Rules of Order  | 2   |
| Approval of the Agenda  | 1   |
| Committee Report - District Council Meeting of September 22, 2018 | 3-4 |
| Finance Manager Report – Devontaye Clark                          | 5   |
| Mid-Year Audit Report – Jim Hicks, DTM                            | 6   |

#### **New Business**

|   |      |
|---|------|
| Ratification of recently appointed District Officers          | 7    |
| District Leadership Committee Report – Dave Spence, DTM, IPDD | 8    |
| Election of District Officers                                 |      |
| Alignment Committee Report - Bina Mehta, DTM, PDG             | 9-14 |

#### **District Officer Reports**

|   |    |
|---|----|
| Public Relations Manager – Lydia Lee, DTM   | 15 |
| Club Growth Director – LoAn Nguyen, DTM     | 16 |
| Program Quality Director – Pavan Datla, DTM | 17 |
| District Director – Françoise Muller, DTM   | 18 |

#### **Unfinished Business**

None

#### **Announcements**

Program Quality Director, Pavan Datla, DTM

#### **Adjournment**



## Rules of Order

In accordance with the District Bylaws of Toastmasters International, the governing rules of order and final authority will be "Robert's Rules of Order, Newly Revised," insofar as it does not conflict with the official Toastmasters International Articles of Incorporation, the District Administrative Bylaws, the District 101 Policy Guide and the published policies of Toastmasters International.

As noted in Robert's Rules, it is permissible for a deliberative body to adopt "special orders" for a given session to facilitate business. Since time is limited for the May 18<sup>th</sup> business meeting of the District 101 Council, we will vote at the outset of the business meeting on the adoption of the following procedures (a 2/3 vote is required). Most of these procedures are already institutionalized in Robert's Rules or in TI policy statements. Specifically:

- Any new motions to come before the council will be presented in writing to either the District Director or the District Administration Manager prior to the call for "new business".
- Debate on any one item of business will be limited to no more than 10 minutes per issue. The Chair may extend the time if necessary to ensure fairness and completeness.
- The maker of any motion will be given the opportunity to speak first. All speakers on any motion will be restricted to a maximum of one minute each time they have the floor. No member who has already spoken on an issue will be allowed to speak a second time until all who wish to speak have spoken a first time.

### ***Participation Authority:***

**Only council members or their credentialed proxies may make motions, participate in discussions or vote. Before addressing the assembly, a voting delegate shall state their name and the name of the Club they are representing.**

**Mission of the District – We build new clubs and support all clubs in achieving excellence.**



## District Council Meeting Minutes September 22, 2018

**Marc J. Miller, ACS, ALB**

Administration Manager

District 101

[admin@d101tm.org](mailto:admin@d101tm.org)

District Director Francoise Muller, DTM called to order at 10:17 AM. Helping out with the very first virtual on-line meeting are the following members:

Tech Master – Arvind Raghavan, DTM

Credentials Chair – Immediate Past District Director Dave Spence, DTM

Parliamentarian – John Martos, CC, ALB

District Administration Manager - Marc J. Miller, ACS, ALB

Dave Spence reviewed the instructions for online voting. All ballots were emailed to registered voting members before the meeting. Parliamentarian John Martos reviewed the meeting rules on page 2 of the meeting handouts. The rules are based on Robert's Rules of Order.

Determination of Quorum was made by Credentials Chair, Dave Spence. Today, we have 144 paid clubs in District 101 for a possible total of 288 club votes. One-third of club votes (96) are needed to reach quorum. Today, 102 club officers and 44 district officer votes were counted for a total of 146 votes. Quorum has been met.

District Council Meeting Minutes from May 19, 2018 (pages 9-12 of the handout) were presented by Meeting Minutes Committee Chair, Arvind Raghavan. The minutes were approved by the committee and hence no motion on the floor was required for approval. Past District Governor Tony DeLeon, DTM, was appointed to head the committee to review the minutes of today's District Council meeting.

District Audit Committee member Jim Hicks, DTM, presented the mid-year Audit Committee report (page 13 of handout) which has been completed and filed with Toastmasters International. The committee members were Parthiv Doshi, DTM, Jim Hicks, DTM, and Lorraine Myers, DTM.

Public Relations Manager Lydia Lee, DTM presented the PR report (page 3 of the handout). Lydia fielded questions from the membership concerning the use of Meetup to promote club events. Clubs are free to use the District 101 Meetup to post events see <https://d101tm.wufoo.com/forms/meetup-posting-request/>.

Club Growth Director Loan Nguyen, DTM presented the Club Growth Director report (page 4 of the handout).

Program Quality Director Pavan Datla, ACB, ALB presented the Program Quality Director report (page 5 of the handout). Discussion:

- District credit earned can be used right away.
- Fall Fusion
  - Anyone who wants to participate in Fall Fusion can contact the Speaker Showcase chairperson, Lena Bilko ([lena.bilko@gmail.com](mailto:lena.bilko@gmail.com))



- Pathways
  - There are no Pathways-specific district recognition programs at this time rewarding completed Pathways levels, but the club gets credit for the educational goals completed through the Distinguished Club Program
  - The Pathways Guide program has officially completed, though there will be GREAT Events to help clubs continue to learn best practices
  - Pathways material was included in the Club Officer Training materials, though that's not the focus of COT

District Director Françoise Muller presented the District Director's Report (page 6 of the handout).  
Discussion points:

- The budget was not posted on the web site by TI's deadline. We apologize and will try to be more on time in the future.

The Finance Report for July 1, 2017 through September 30, 2017 was presented by Finance Manager Devontaye Clark. The District is in good financial health. We plan to use all available funds as we are a nonprofit.

- Past District Director Katherine Pratt, DTM, moved to adopt the budget. The motion was seconded and approved by online vote.

The list of District officer appointments from page 8 was presented.

- The motion was made by Pavan Datla to approve the officer list and was seconded and the motion was approved by online vote

There were adjustments to the District 101 Alignment plan.

- Area A3: Gilroy Toastmasters (new)
- Area B5: Big Basin Toastmasters (new)
- Realignment, Juniper Jabbers Club from G3 to G2

There was a motion made by Dave Spence and it was seconded. The motion was approved by online vote.

Program Quality Director Pavan Datla made District 101 announcements of upcoming events:

- Fall Fusion, October 27 @ Synopsys, Mountain View
- Annual Conference, May 18-19 @ Biltmore Hotel, Santa Clara
- TLI, late January/early February
- Throughout the year there will be GREAT events, including a Pathways event on Oct 10

District Director Françoise Muller thanked the District Council and adjourned the meeting at 11:30 AM



## Finance Manager Report

**Devontaye Clark**

Finance Manager

District 101

finance@d101tm.org

07/01/2018 Through 03/31/2019

### District Revenue

|                      | Actual           | Budget           | Variance          | Notes on variance   |
|----------------------|------------------|------------------|-------------------|---|
| Membership           | 59,021.87        | 62,381.00        | (3,359.13)        | Less members have renewed their membership than projected by TI                 |
| Conference           | 627.00           | 0.00             | 627.00            | Late deposit from last year's events  |
| Fundraising          | 384.00           | 0.00             | 384.00            | Late deposit from last year's events  |
| TLI                  | 2,210.00         | 2,114.00         | 96.00             | We were expecting a higher revenue for the Fall Fusion that did not materialize |
| District Store       | 205.05           | 20.00            | 185.05            | We added the option of a Bookstore at the Fall Fusion which increased revenue   |
| Speech Contest       | 0.00             | 3,136.00         | (3,136.00)        | The revenue from the Area Contests has not been deposited                       |
| Other                | 366.49           | 0.00             | 366.49            | Late deposit from last year's events  |
| <b>Total Revenue</b> | <b>69,309.16</b> | <b>76,485.00</b> | <b>(7,175.84)</b> |   |

### District Expenses

|                         | Actual           | Budget            | Variance           | Notes on variance  |
|-------------------------|------------------|-------------------|--------------------|--|
| Conference              | 787.80           | 0.00              | 787.80             | Late receipts from last year's events  |
| TLI                     | 11,923.42        | 14,832.16         | (2,908.74)         | We were able to reduce expenses for the Fall Fusion  |
| Marketing               | 13,506.72        | 21,912.00         | (8,405.28)         | Clubs have requested use of District Credit at a slower pace than expected                                   |
| Communications & PR     | 1,076.89         | 2,472.00          | (1,395.11)         | We were expecting to use new PR avenues, but the lack of volunteers prevented us from exploring this option  |
| Education & Training    | 4,564.18         | 17,860.00         | (13,295.82)        | We are under budget in this category since many clubs have not claimed all their District Credit by March 31 |
| Speech Contest          | 0.00             | 3,124.00          | (3,124.00)         | Expenses have not been entered yet   |
| Administration          | (4,878.69)       | 5,221.00          | (10,099.69)        | Expenses entered in the wrong category. Will be corrected for the next report                                |
| Travel                  | 10,151.28        | 10,392.24         | (240.96)           | The additional expense comes from a late reimbursement from last year's team                                 |
| Other                   | 8,117.46         | 2,623.68          | 5,493.78           | Expenses entered in the wrong category. Will be corrected for the next report                                |
| <b>Total Expenses</b>   | <b>45,249.06</b> | <b>78,437.08</b>  | <b>(33,188.02)</b> |  |
| <b>Total Net Income</b> | <b>24,060.10</b> | <b>(1,952.08)</b> | <b>26,012.18</b>   |  |

### Available Funds

#### Cash & District Reserve

|   |                         |
|---|-------------------------|
| Cash - Wells Fargo (1873)                     | 7,698.13                |
| Cash - Paypal                                 | <u>4,423.52</u>         |
| Total Cash                                    | 12,121.65               |
| District Reserve                              | <u>56,880.05</u>        |
| Total Cash & District Reserve                 | <u>69,001.70</u>        |
| Minimum District Reserve Required at Year End | <u>(17491.18)</u>       |
| <b>Total Available Funds</b>                  | <b><u>51,510.52</u></b> |



## Audit Committee Report

**Jim Hicks, DTM**

District 101 Audit Committee

District 101

[kr8ve@att.net](mailto:kr8ve@att.net)

**Date: May 18, 2019**

**Audit Period: July 1, 2018 to December 31, 2018**

### **District 101 Audit Committee:**

Jim Hicks, DTM

Lorraine Myers, DTM

Christine Mamuad, DTM

### **Overview & Purpose**

District 101, including all the areas and divisions, are legally considered part of Toastmasters International. Therefore, regardless of the source, district funds are considered funds of Toastmasters International. Members of the audit committee have a fiduciary responsibility to determine if district funds have been spent in accordance with the mission and policies of Toastmasters International.

The purpose of the audit was to review the district's financial records to ensure the financial records accurately reflected the district's incomes and expenses for the first half of the Toastmasters Year 2018 - 2019. The review included examining the monthly Finance Manager's reports, bank statements, PayPal Statements, district reserve statements, bank reconciliation, receipts and payment registers. The audit also included verification of supporting documents for expenditures and reimbursements.

### **Audit Observations**

- Checking and Paypal accounts were reconciled to statements monthly
- All deposit entries had supporting documentation
- All checks/payments had supporting documentation
- All disbursement requests were approved by the District Director
- A great deal of effort was expended to provide the supporting documentation in an orderly fashion
- Each question asked by the audit team was quickly and thoroughly answered to our satisfaction

### **Audit Recommendation**

It is apparent that a great deal of time and effort is spent in obtaining the reports and supporting documentation from division and area representatives. Mr. Clark's organization was impressive. Our recommendation is to the District and Toastmasters International - For larger District events, include, meeting minutes to explain cost of food. Include check numbers for every reimbursement voucher for consistency.





## District Appointed Positions for 2018-19

The following District Officers were appointed this year:

Appointed on February 7, 2019:

Area G4 Director, *Distinguished Toastmaster*, **Kevin Crossman**

Appointed on March 1, 2019:

Area G3 Director, *Distinguished Toastmaster*, **Terence Lung**



## District Leadership Committee Report

**Dave Spence, DTM, IPDD**

District Leadership Committee

District 101

dave.toastmaster@gmail.com

The District Leadership Committee met on March 2<sup>nd</sup>, 2019. The committee interviewed candidates for elected district leadership positions for the term July 1<sup>st</sup>, 2019 - June 30<sup>th</sup>, 2020. After deliberations the committee nominated the following candidates:

**For District Director**

DTM, Pavan Datla

**For Program Quality Director**

CC, CL, Vaibhav Singh

**For Division A Director**

DTM, Daniel Pinto

DTM, Kathryn Tobisch

**For Division B Director**

ACG, ALB, Shoba Rao

**For Division D Director**

PI2, Yifang Xu

**For Division E Director**

CC, Sharan Hiremath





## Alignment Committee Report

**Bina Mehta, DTM, PDG**

District Alignment Committee

District 101

bina.toastmasters@gmail.com

Proposed 2019-2020 Alignment, effective July 1, 2019

### **DIVISION A**

| <b>Area A1</b> |         |                              |
|----------------|---------|------------------------------|
| From           | Number  | Name                         |
|                | 4094    | Planet Ord Toastmasters Club |
|                | 7120    | MIIS Toastmasters            |
|                | 8275    | Peninsula Pros Club          |
|                | 2571179 | Oratory Otters               |

| <b>Area A2</b> |        |  |
|----------------|--------|--|
| From           | Number | Name                                     |
|                | 934    | Monterey Peninsula Toastmasters Club 934 |
|                | 2032   | Naval Postgraduate School Club           |
|                | 4547   | Speakeasy Monterey                       |
|                | 8221   | Bayview Club                             |

| <b>Area A3</b> |         |                                   |
|----------------|---------|-----------------------------------|
| From           | Number  | Name                              |
|                | 1829    | Salinas Sunrise Toastmasters Club |
|                | 1939    | Steinbeck Club                    |
|                | 638813  | B.L.T. Club                       |
|                | 1083068 | Talk the Line                     |
|                | 7022252 | Gilroy Toastmasters               |

| <b>Area A4</b>                        |        |                                  |
|---------------------------------------|--------|----------------------------------|
| From                                  | Number | Name                             |
|                                       | 301    | City Shakers                     |
|                                       | 595    | Aptos Club                       |
|                                       | 1803   | Santa Cruz Downtown Toastmasters |
| A5                                    | 3802   | Evening Toastmasters Club        |
|                                       | 7481   | Santa Cruz Orators (SCO) Club    |
| <i>Pajaro Valley Club (Suspended)</i> |        |                                  |

| <b>Area A5</b>                           |         |                                 |
|--|---------|---------------------------------|
| From                                     | Number  | Name                            |
|  | 5127    | Surf City Advanced Toastmasters |
|  | 8203    | Redwood Ramblers Toastmasters   |
|  | 2498932 | Santa Cruz Toastmasters         |
|  | 4670726 | 831 Storytellers                |
| E4                                       | 7410211 | SCB Toastriders                 |
| <i>Evening Toastmasters Club (To A4)</i> |         |                                 |



## **DIVISION B**

| <b>Area B1</b> |               |                                    |
|----------------|---------------|------------------------------------|
| <b>From</b>    | <b>Number</b> | <b>Name</b>                        |
|                | 1898          | <b>Adlibmasters Club</b>           |
|                | 4148          | <b>Almaden Valley Orators Club</b> |
|                | 8337          | <b>Morgan Hill Toastmasters</b>    |
|                | 1842218       | <b>The Grummarians</b>             |
|                | 3890474       | <b>Stryker Toastmasters</b>        |

| <b>Area B2</b>   |               |   |
|--|---------------|---|
| <b>From</b>  | <b>Number</b> | <b>Name</b>                                   |
|  | 9473          | <b>Xilinx Xpressionists Toastmasters Club</b> |
| B3   | 2997821       | <b>Los Gatos Toastmasters</b>                 |
|  | 3081591       | <b>ToastItNow!</b>                            |
| B3   | 6523728       | <b>Summit Toastmasters</b>                    |
|  | 7311384       | <b>[24]7.ai Inspired Orators - San Jose</b>   |
| <i>Spartans Toastmasters - SJSU (To C1)</i><br><i>Valley Toastmasters (To B4)</i><br><i>Year Up Toastmasters (To C1)</i> |               |   |

| <b>Area B3</b>   |               |  |
|--|---------------|--|
| <b>From</b>  | <b>Number</b> | <b>Name</b>                            |
|  | 1577          | <b>San Jose Toastmasters Club</b>      |
| B4   | 4224          | <b>Switch-On Toastmasters Club</b>     |
|  | 6654          | <b>Silver Tongued Cats</b>             |
|  | 7281          | <b>Willow Glen Toastmasters</b>        |
|  | 7235161       | <b>Cathedral of Faith Toastmasters</b> |
| <i>Adobe Fontificators Club (To C2)</i><br><i>Los Gatos Toastmasters (To B2)</i><br><i>Summit Toastmasters (To B2)</i> |               |  |

| <b>Area B4</b>   |               |                                    |
|--|---------------|------------------------------------|
| <b>From</b>  | <b>Number</b> | <b>Name</b>                        |
|  | 3572          | <b>Saratoga Toastmasters Club</b>  |
| B2   | 3626          | <b>Valley Toastmasters</b>         |
|  | 4658          | <b>Trendsetter Toastmasters</b>    |
| E3   | 4802          | <b>Silicon Valley Toastmasters</b> |
| B5   | 5232          | <b>Adelante Toastmasters Club</b>  |
| <i>Flying Toasters (To B5)</i><br><i>Macintalkers Club (To E1)</i><br><i>Switch-On Toastmasters Club (To B3)</i> |               |                                    |

| <b>Area B5</b>                            |               |  |
|---|---------------|--|
| <b>From</b>                               | <b>Number</b> | <b>Name</b>                            |
|   | 668615        | <b>True Talking Toastmasters (TTT)</b> |
| B4  | 3179320       | <b>Flying Toasters</b>                 |
|   | 3308016       | <b>Silicon Valley Storytellers</b>     |
|   | 5477675       | <b>Silicon Valley Improvmasters</b>    |
|   | 7019936       | <b>Big Basin Toastmasters</b>          |
| <i>Adelante Toastmasters Club (To B4)</i> |               |  |



## DIVISION C

| Area C1   |         |                                |
|---|---------|--------------------------------|
| From  | Number  | Name                           |
|   | 8266    | Public Speak Easy's Club       |
|   | 8499    | Downtown Speechmakers          |
| B2  | 2113833 | Spartans Toastmasters - SJSU   |
| B2  | 6003612 | Year Up Toastmasters           |
| C5  | 7206362 | Santa Clara County Procurement |
| ASML Sillicon Valley Toastmasters (To D3)                   |         |                                |
| QSpeak (To C2)  |         |                                |
| Silicon Valley JETS (Japanese English Toastmasters) (To C2) |         |                                |

| Area C2                                    |         |   |
|--|---------|---|
| From                                       | Number  | Name  |
| B3   | 6274    | Adobe Fontificators Club                            |
| C1   | 7998    | Silicon Valley JETS (Japanese English Toastmasters) |
|  | 5560506 | Jade Toastmasters                                   |
| C1   | 6456457 | QSpeak  |
| Broadcom-Orators Toastmasters Club (To C5) |         |   |
| Classy Toasters (To C3)                    |         |   |
| Hot Buttered Toastmasters Club (To C4)     |         |   |
| Intel Innovators (To C5)                   |         |   |
| Orchard Orators ( <b>Suspended</b> )       |         |   |

| Area C3                           |         |  |
|-----------------------------------|---------|--|
| From                              | Number  | Name   |
|                                   | 7922    | Cadence AHgorithms Club                      |
| C2                                | 1027656 | Classy Toasters                              |
|                                   | 2410520 | Silicon Valley Mandarin English Toastmasters |
| C4                                | 4727466 | BD Flowmasters                               |
| ArtICCulators Club (To C4)        |         |  |
| North Valley Toastmasters (To C6) |         |  |
| Toast On Fire (To C4)             |         |  |
| Vanguard Toastmasters (To C4)     |         |  |

| Area C4                       |         |                                |
|-------------------------------|---------|--------------------------------|
| From                          | Number  | Name                           |
| C3                            | 2693    | Vanguard Toastmasters          |
| C3                            | 584244  | ArtICCulators Club             |
| C2                            | 827125  | Hot Buttered Toastmasters Club |
|                               | 1684769 | SynapTalks                     |
| C3                            | 5404978 | Toast On Fire                  |
| BD Flowmasters (To C3)        |         |                                |
| EPL Toasters (To C5)          |         |                                |
| Friendly Toasters (To C5)     |         |                                |
| ITU Toastmasters Club (To C5) |         |                                |

| Area C5   |         |                                    |
|---|---------|------------------------------------|
| From  | Number  | Name                               |
| C4  | 7596    | Friendly Toasters                  |
| C2  | 586504  | Intel Innovators                   |
| C4  | 2853873 | EPL Toasters                       |
| C4  | 4901551 | ITU Toastmasters Club              |
| C2  | 7240518 | Broadcom-Orators Toastmasters Club |
| KLA TALK (To C6)                                    |         |                                    |
| Lumentum Toastmasters Club (To C6)                  |         |                                    |
| Milpitas Toastmasters Club (To C6)                  |         |                                    |
| Santa Clara County Procurement (To C1)              |         |                                    |
| Silicon Valley EV Toastmasters ( <b>Suspended</b> ) |         |                                    |
| Vakpatugalu (To C6)                                 |         |                                    |

| Area C6 |         |                            |
|---------|---------|----------------------------|
| From    | Number  | Name                       |
| C3      | 2038    | North Valley Toastmasters  |
| C5      | 7168    | KLA TALK                   |
| C5      | 7242    | Milpitas Toastmasters Club |
| C5      | 1259423 | Vakpatugalu                |
| C5      | 2814312 | Lumentum Toastmasters Club |



## DIVISION D

| Area D1                                    |         |                                 |
|--|---------|---------------------------------|
| From                                       | Number  | Name                            |
|  | 8124    | Cisco Speaks Toastmasters Club  |
|  | 854912  | First Street Speakers           |
|  | 2419756 | Maxim Toastmasters              |
|  | 3274069 | Toast to Arm                    |
| D3   | 7298011 | ADI Silicon Valley Toastmasters |
| STMicroelectronics (To E5)                 |         |                                 |
| Sunpower Toastmasters ( <i>Suspended</i> ) |         |                                 |

| Area D2                              |         |                        |
|--------------------------------------|---------|------------------------|
| From                                 | Number  | Name                   |
|                                      | 5015    | Applied Materials Club |
|                                      | 3143455 | NCVI Toastmasters      |
|                                      | 4712057 | MoToast                |
|                                      | 6719263 | Panthers Toastmasters  |
| Aruba Toastmasters (To D5)           |         |                        |
| ESV Toastmaster ( <i>Suspended</i> ) |         |                        |

| Area D3                                     |         |                                       |
|---|---------|---------------------------------------|
| From  | Number  | Name                                  |
| D5  | 4099    | Santa Clara SweetTalkers Toastmasters |
|   | 4306    | Toastmasters Insiders Club            |
| C1  | 4460    | ASML Silicon Valley Toastmasters      |
|   | 1490234 | nSpeak                                |
|   | 3559296 | Study Group Toastmasters              |
| ADI Silicon Valley Toastmasters (To D1)     |         |                                       |
| Hi Definition Speakers ( <i>Suspended</i> ) |         |                                       |
| Next Step Toastmasters Club (To D5)         |         |                                       |

| Area D4                      |         |  |
|------------------------------|---------|--|
| From                         | Number  | Name   |
|                              | 3104    | Agile Articulators Speech & Debate Toastmasters Club |
|                              | 5474    | SCUMBAT Club   |
|                              | 685103  | MCA Toastmasters Club                                |
| D5                           | 1424963 | AMD Speak  |
| TGIF Management Club (To D5) |         |  |

| Area D5                                       |         |                                 |
|---|---------|---------------------------------|
| From  | Number  | Name                            |
| D4  | 3328    | TGIF Management Club            |
| D3  | 770392  | Next Step Toastmasters Club     |
|   | 5474126 | ToastNow                        |
|   | 6650580 | Palo Alto Networks Toastmasters |
| D2  | 7265549 | Aruba Toastmasters              |
| AMD Speak (To D4)                             |         |                                 |
| Santa Clara SweetTalkers Toastmasters (To D3) |         |                                 |



## DIVISON E

| Area E1                             |         |                           |
|-------------------------------------|---------|---------------------------|
| From                                | Number  | Name                      |
|                                     | 3088    | Talking Chips Club        |
|                                     | 4004    | Top Gun Toastmasters Club |
| B4                                  | 7430    | Macintalkers Club         |
|                                     | 7528    | Fair Oaks Club            |
|                                     | 1114237 | VentriTalks               |
| <i>Wharton QuakeMasters (To E2)</i> |         |                           |

| Area E2                            |         |                            |
|------------------------------------|---------|----------------------------|
| From                               | Number  | Name                       |
|                                    | 7975    | Sunnyvale Speakeasies Club |
| E1                                 | 1463124 | Wharton QuakeMasters       |
|                                    | 1510119 | Startup Speakers           |
| E4                                 | 5789616 | PCYC Toastmasters          |
| <i>Now You're Talk[In] (To G5)</i> |         |                            |
| <i>Toasters R Us Club (To G4)</i>  |         |                            |

| Area E3   |         |   |
|---|---------|---|
| From  | Number  | Name                                      |
|   | 1828921 | Silicon Valley Entrepreneurs Toastmasters |
| E5  | 2811817 | Dell Silicon Valley Toastmasters          |
| E4  | 4023267 | McAfee Rise and Shine Toastmasters Club   |
|   | 6589119 | Da Vinci Toastmasters                     |
| E4  | 7325699 | Missionanigans                            |
| <i>Coherent Communicators Toastmasters Club (To E5)</i> |         |   |
| <i>Silicon Valley Toastmasters (To B4)</i>              |         |   |

| Area E4  |         |                             |
|--|---------|-----------------------------|
| From   | Number  | Name                        |
|  | 2994    | ToastMeisters Club          |
| E5   | 9946    | Laser Sharp Speakers        |
|  | 1571496 | Optical Orators             |
|  | 6738613 | Interconnected Toastmasters |
| <i>McAfee Rise and Shine Toastmasters Club (To E3)</i> |         |                             |
| <i>Missionanigans (To E3)</i>                          |         |                             |
| <i>PCYC Toastmasters (To E2)</i>                       |         |                             |
| <i>SCB Toastriders (To A5)</i>                         |         |                             |

| Area E5   |         |   |
|---|---------|---|
| From  | Number  | Name  |
| E3  | 5098    | Coherent Communicators Toastmasters Club      |
|   | 2960268 | Destination Articulation                      |
|   | 4486360 | Great America Speakers                        |
|   | 5832369 | Leadership 101, An Advanced Toastmasters Club |
| D1  | 7030598 | STMicroelectronics                            |
| <i>Dell Silicon Valley Toastmasters (To E3)</i> |         |   |
| <i>Laser Sharp Speakers (To E4)</i>             |         |   |

| Area E6 |         |                               |
|---------|---------|-------------------------------|
| From    | Number  | Name                          |
| B6      | 2914    | Excalibur Toastmasters Club   |
| B6      | 4606    | Cupertino Morningmasters      |
| B6      | 4608    | Cupertino Toastmasters        |
| B6      | 4400250 | SweetTalk                     |
| B6      | 6437449 | Amazon Cupertino Toastmasters |





## DIVISION G

| Area G1 |         |  |
|---------|---------|--|
| From    | Number  | Name   |
|         | 2943    | Orbiters Toastmasters Club                   |
|         | 4967250 | Pure Toast                                   |
|         | 5785357 | Mandarin-English Toastmasters, Mountain View |
|         | 6681068 | Toastmasters of Waymo                        |
| B6      | 7284642 | UDACITY TOASTMASTERS                         |

| Area G2                              |         |  |
|--------------------------------------|---------|--|
| From                                 | Number  | Name                                   |
| G3                                   | 4270    | Wry Toastmasters                       |
|                                      | 4648    | Talking Heads Toastmasters Club        |
|                                      | 7871    | Intuitively Speaking Toastmasters Club |
| G3                                   | 605653  | Oathmasters                            |
|                                      | 4528013 | Mountain View Toastmasters             |
| Amazon Lab126 Toastmasters (To G3)   |         |  |
| Juniper Jabbers Club (To G3)         |         |  |
| Proofpoint Toastmasters Club (To G3) |         |  |

| Area G3                  |         |                              |
|--------------------------|---------|------------------------------|
| From                     | Number  | Name                         |
|                          | 49      | Sierra 49ers                 |
| G2                       | 853108  | Juniper Jabbers Club         |
| G2                       | 4340878 | Amazon Lab126 Toastmasters   |
|                          | 5880057 | Look Who's Talking           |
| G2                       | 7251440 | Proofpoint Toastmasters Club |
| Oathmasters (To G2)      |         |                              |
| Wry Toastmasters (To G2) |         |                              |

| Area G4  |         |                                      |
|--|---------|--------------------------------------|
| From   | Number  | Name                                 |
|  | 2624    | Jetstream Toastmasters Club          |
| E2   | 587637  | Toasters R Us Club                   |
|  | 607909  | I'm Feeling Chatty Toastmasters Club |
| G5   | 4891369 | Samsung Speaks                       |
| Comcast Silicon Valley Toastmasters ( <i>Suspended</i> ) |         |                                      |
| Securely Speaking (To G5)                                |         |                                      |

| Area G5                                     |         |                           |
|---|---------|---------------------------|
| From  | Number  | Name                      |
| G4  | 1029428 | Securely Speaking         |
| E2  | 1852523 | Now You're Talk[In]       |
|   | 4302421 | Toastmasters Lead [In] SV |
|   | 6902835 | Toastmasters Evelyn       |
|   | 6970367 | Toastmates                |
| Samsung Speaks (To G4)                      |         |                           |
| SaVy Toastmasters Club ( <i>Suspended</i> ) |         |                           |



## Public Relations Manager Report

**Lydia Lee, DTM**

Public Relations Manager  
District 101

[pr@d101tm.org](mailto:pr@d101tm.org)

An important part of ensuring our District's success is communicating key messages, valuable programs, and District events to encourage member participation. This year, our theme is *Above and Beyond*. There are plenty of opportunities within the district for our members to meet other people and expand their comfort zone. Our District website, Email, and Social Media remain the primary methods used to inform members of upcoming programs, encourage members to register for and attend training and events and celebrate member/club successes.

### D101TM Website

Members and non-members alike can learn about and stay informed on District activities through our **[www.d101tm.org](http://www.d101tm.org)** website. You will find upcoming events, the latest District incentive programs, as well as resources to help you integrate as a member and be a more effective leader. Thank you to Webmasters David Singer, Angie Le and Faye Yang for keeping our website updated.

We have gotten back to publish articles written by District 101 members on the front page of our District website. Thank you to TM Lakshmi Jagannathan, she has published two articles about her TLI experience. And Hanh Chau interviewed D101 outstanding members which we featured in **One in 101** articles.

### Email

Information about our upcoming events and on-going incentive programs are distributed to all members by email through various newsletters. At the beginning of the month, a Message from our District Director **Food for Thought from Françoise**; and around mid-month, a Newsletter from PR **District 101: Your information Super Highway** will be sent to all D101 members. Both DD's Message and the District Newsletter is distributed via Constant Contact which reports an average open rate of 28%. To encourage members to learn more about our programs, the DD's message and the District Newsletter are linked to our D101TM website. A follow-up email was sent to all Area Directors and have them follow up with their members as well.

### Social Media

District 101 actively uses **Facebook** and **Meetup** to promote programs and events. Currently, we have more than 25 clubs promoting their regular meeting via D101 Meetup, club members submitted their meetup request via Wufoo. Our **Facebook** membership is about 475, we continue to promote programs events, and celebrate member achievements via Facebook.

**This year, we have introduced two awards targeted at PR activities.**

### ePresence Award

To attract new members – clubs need to get the message out there. People need to know details like when and where the club meets, and easily find information about Toastmasters. We have seven clubs that participated in this PR program, and the two clubs with the best ePresence will be awarded \$100 and \$50 in TI gift certificates, respectively.

### Golden Quill Award

Newsletters help keep current members engaged while keeping the not-so-active members in the loop. The secret of a good newsletter is quality. We have eight clubs that participated in this PR program. All of them have high-quality newsletters. The three clubs with the best newsletter will be awarded \$100, \$50 and \$25 TI certificates, respectively.





## Club Growth Director Report

**LoAn Nguyen, DTM**

Club Growth Director

District 101

[growth@d101tm.org](mailto:growth@d101tm.org)

### District 101 Club and Membership Statistics (as of May 14, 2019):

|                          |                   |                         |
|--------------------------|-------------------|-------------------------|
| Base Membership Payments | 6,807             |                         |
| Base Clubs               | 145               |                         |
| Goal                     | <b>YTD Actual</b> | <b>2018-2019 Target</b> |
| Paid Clubs               | 145               | 150                     |
| Membership Payments      | 6,445             | 7,012                   |

**6,445** total membership payments have been recorded at Toastmasters International (TI) since July 1, 2018, which have 2,379 members renewed membership for the April - September period. The District welcomed 1,471 new members and 261 new members from newly chartered clubs.

### New Clubs

We successfully chartered 12 new Clubs this year. We are currently working on 5 more new clubs that hoping to get chartered in May or June. They are SamSung, Citrix, Chegg, Walmart in Sunnyvale and Moss Adams in Campbell. We also working 3 active leads with Ingram Micro, Apple and Abbott Laboratories to start new clubs in the District.

### Various Programs

The mission of the Club Growth team is to Grow Together and Helping Each Other. We have various District 101 programs designed to help clubs be sustainable, improve their member experience, so that new members will join and existing members continue to grow through the Toastmasters program.

**Club Extension Program:** Past District Governor Rita Barber works diligently and passionately on new club leads with the club sponsors, and successfully chartered 12 new clubs for the District. Rita provides support for club demos and ensuring that all new club chartering paperwork and process are correct and complete.

**New Club Mentor Program:** Ádám Földes leads a team of 18 dedicated Club Mentors, who work with 12 brand new clubs to ensure they are aware of and adopt Toastmasters best practices from the start. Mentors visit the clubs weekly to provide the best support and guidance for our new clubs. We hosted a Club Mentor webinar on May 14<sup>th</sup> to help provide training and support to our Club Mentors.

**Club Coach Program:** Faye Yang works with 13 of our devoted team of Club Coaches who collaborate with clubs that have 12 or fewer members to help them add new members and become Distinguished. Faye also hosted a Club Coach webinar on May 7<sup>th</sup> for the District. With the TI's incentive of an additional District Leader credit, we are getting more interests in Club Coaching.

**Club Ambassador Program (CAP):** This is a great program for our District members to get engaged, involved and support other clubs in the District by visiting other clubs. Satish Shenoy is leading the effort in assisting Toastmasters for CAP. Satish also working with Faye to have Monthly Featured Clubs to highlight clubs for Ambassadors to visit. As of date, our Club Ambassadors made 193 visits. The CAP program also recognizes the most Hospital Clubs that hosted the Ambassadors.

**Open House Program:** Chandana Kalluri promoted open house recognition programs twice a year. These programs are to help clubs to get more guests to join their clubs and keep clubs being sustainable. 56 clubs participated in the Open House Challenge, and 64 clubs for the New Year Challenge.

**Youth Leadership Program:** Sue-May Lin is working on promoting and set up the Youth Leadership Program (YLP) and Gavel Clubs to promote Toastmasters program with youths in the community.

### Club Growth Awards

70 clubs renewed *at least* 75% of their membership base by Sep 15<sup>th</sup> to achieve Stellar September Award and earned \$50 to \$101 District Credit as **Gold Club Status**. 47 clubs participated in the March Madness with the same recognition.

Go *Above and Beyond* in your Toastmasters journey with us by being more involved with Club Growth and to learn more about any of our programs and activities. Please contact us at [growth@d101tm.org](mailto:growth@d101tm.org)



## Program Quality Director Report

**Pavan Datla, DTM**  
Program Quality Director  
District 101  
quality@d101tm.org

Shine as a Star! Members of District 101 go *Above and Beyond* as they progress through their respective paths in Toastmasters. They always aim high, reaching for the stars. Upon achieving their goals, they become the guiding stars to their fellow members. There are countless examples of members who have exhibited such dedication because they realize the value that Toastmasters has to offer.

### Educational Achievements

As of May 11<sup>th</sup>, our members have filed an impressive **877 educational awards**, once again proving that we all stand to gain from the incredible value that Toastmasters has to offer. Special Congrats to the Triple Crown and the DTM recipients.

|                             |    |                  |     |                                 |    |
|-----------------------------|----|------------------|-----|---------------------------------|----|
| Competent Communicator (CC) | 90 | Pathways Level 1 | 346 | High Performance Leadership     | 11 |
| Competent Leader (CL)       | 55 | Pathways Level 2 | 158 | Triple Crown                    | 65 |
| Advanced Communicator (ACx) | 66 | Pathways Level 3 | 66  | Distinguished Toastmaster (DTM) | 9  |
| Advanced Leader (ALx)       | 30 | Pathways Level 4 | 33  |                                 |    |
|                             |    | Pathways Level 5 | 13  |                                 |    |

### Distinguished Clubs

As of May 11<sup>th</sup>, 52 clubs have been recognized as Distinguished or higher. A total of 767 DCP goals have been filed by all the clubs of District 101, and 14 clubs have reached all 10 DCP goals! As part of the Presidents Club recognition program, clubs earn \$101 in District Credit when they reach at least 9 DCP goals by April 15<sup>th</sup>. Congratulations to the 19 President's clubs this year.



### GREAT Events

GREAT Events provide additional educational opportunities for our members throughout the year. We had several sessions – Train the Trainer, Roadmap to DTM, Pathways Webinar, The Art in Being a Club Coach, etc. More sessions and webinars are in the works. Visit our website <https://d101tm.org/great-events/> for the latest schedule of GREAT Events and Join Us!

### Fall Fusion

District 101 is known for many firsts. The first ever Fall Fusion event took place on October 27<sup>th</sup>, which was well attended and well received. The event itself had many firsts – a townhall meeting, speaker showcases, and a costume competition! It was a successful event where members felt engaged and entertained.

### Club Officer Training

Clubs that have all 7 officers trained provide a better membership experience for the members. Thank you to our club officers who attended training and shared their experiences. Having all 7 officers trained also allows the club to earn District Credit as part of the Lucky 7/Magnificent 7 recognition program. Below table shows the statistics for the Dec-Feb period:

|  |                    |
|--|--------------------|
| <b>Lucky 7/Magnificent 7 Clubs</b>           | <b>46 (31.7%)</b>  |
| <b>Clubs with 4 or more officers trained</b> | <b>108 (75%)</b>   |
| <b>Total number of officers trained</b>      | <b>668 (65.8%)</b> |



### Toastmasters Leadership Institute

The two TLI's at Biltmore and Synopsys have been a huge success in terms of the value members received. Close to 300 attendees took part in both the TLI's. We had a wide variety of educational sessions focusing on transferable skills, pathways, mentoring and coaching, the art of evaluation, and even how to lead a happy life! Both TLI's also featured the District Bookstore which was a big hit and appreciated by all the attendees.

### Upcoming Events

- Toastmasters Leadership Institute (including COT) and Leadership Luncheon on July 13<sup>th</sup> at the Biltmore Hotel in Santa Clara.
- We are actively planning for a Train the Trainer event and an Early Bird Club Officer Training in June. Check our District 101 Events page for details of these and other events throughout the year -<https://d101tm.org/happenings/>



## District Director Report

**Françoise Muller, DTM**

District Director  
District 101  
dd@d101tm.org

While getting closer to the end of our year, it is a good time to take a look at what we have achieved to see where we are headed. That gives us time to reflect and adjust our sails as needed. I am proud of all the accomplishments that members and clubs have reached while going *Above and Beyond* this year.

Meeting members during the various District events, from the TLIs, COTs or Division Contests was a delight. Hearing from your experience in your clubs and how you have adjusted to Pathways was encouraging. Best of all were the success stories of members noticing how the Pathways content was so relevant to their career, helping them grow further.

Our District Executive team, your Area and Division Directors included, was dedicated to supporting all clubs in achieving excellence. We have an impressive number of new clubs chartered or in the process of chartering, fulfilling the other part of our District mission. We love to spread the love, and if you have a slight idea for a new club, do not hesitate to reach out to us. We'll be here to help you bring this idea to life.

Similar to the Distinguished Club Program that guides a club to success, the District has goals to measure its effectiveness in empowering its members. Below is a snapshot of where we stand as of May 14, 2019.

| Paid Clubs                |            |
|---------------------------|------------|
| Base                      | To Date    |
| <b>145</b>                | <b>145</b> |
| Goals                     |            |
| Distinguished             | 148        |
| Select Distinguished      | 150        |
| President's Distinguished | 153        |
| Smedley Distinguished     | 157        |

| Payments                  |              |
|---------------------------|--------------|
| Base                      | To Date      |
| <b>6,807</b>              | <b>6,445</b> |
| Goals                     |              |
| Distinguished             | 6,910        |
| Select Distinguished      | 7,012        |
| President's Distinguished | 7,148        |
| Smedley Distinguished     | 7,352        |

| Distinguished Clubs       |           |
|---------------------------|-----------|
| Base                      | To Date   |
| <b>145</b>                | <b>52</b> |
| Goals                     |           |
| Distinguished             | 58        |
| Select Distinguished      | 66        |
| President's Distinguished | 73        |
| Smedley Distinguished     | 80        |

The District's goal is to see every club have their membership base grow (from July 1). With that, Educational goals will follow along with a well-organized meeting. We will all be going *above* our target, and *beyond* our limits when adhering to the strongest of best practices. All are welcome to visit other clubs and adopt positive new ideas to the home club meeting, perpetuating this push for excellence.

I encourage you to carry those efforts forward to next year and achieve even more.