

How to run a successful Online Contest

Breakout: Contest Preparation and Execution

Toastmasters Leadership Institute

Declan Shalvey

Jan 2021

Agenda today for Contest Participants

Contest Rules (recent changes)

Eligibility

Mindset

Creating a winning International speech

Table Topics contest tips

Using Zoom

Contest Preparation and Execution

<https://d101tm.org/contests/>

Contest Rules (recent changes)

- Refer to any other contestant – disqualification

Eligibility

- Table Topics (fully paid-up member and club)
- International Speech (6 CC speeches or 2 Pathways, fully paid-up member and club)

Mindset

- The next contest could be your last – be the best you can

Creating a winning International Speech

- Topic that is relatable and connects
- Contest speeches are not written; they are rewritten
- Stories, characters, dialog and humor
- Practice, get feedback, practice, get feedback
- Strong message that inspires

Table Topics contest tips

- Pause to think when you hear the question
- Think about how your response can be different
- Think about a strong ending – how can you get there
- Think about a framework to structure your answer

Embrace Zoom

- Utilize Zoom's full potential
- Audio, lighting, movement in the frame
- Participate in the dry run, test the contest set up